**WELCOME**

**Sri Padha Research Organisation ( SPRO)**

SPRO has emerged as a leading research and consulting firm engaged in survey research, analytics, and campaign in the fields of Election, Governance, Politics, Health, and Education, having been established in 2021. ... is a world-class research center for election studies. When it comes to our clients, we believe in ‘integrity and loyalty.' Our scientific approach to data collection at the grassroots level is conducted through interviews, with accurate analysis conducted using in-house technology. We provide our clients with the tools and technology they need to assess the current situation and make quick decisions, as well as assist them in optimizing their available resources to get the best possible returns. I am confident that the firm will continue to scale new heights of success for years to come with the goal of bringing change. The mechanism by which governments translate their political vision into policies and actions to bring about desired improvements in the real world is known as public policy. The ‘real environment' is rapidly evolving, which has resulted in a push for more evidence-based policy development and implementation.

## About us

One of the SPRO’s strength is embedded in their efficient group of individuals coming from dynamic backgrounds all clustered together under a common aim of improving the policy outcomes of the nation.

SPRO is one of India's leading political consulting firms. In today's world, accurate analysis is just as important as the data gathered through that analysis. A powerful methodology emerges from the combination of these two, which assesses the current situation and aids decision-making by optimizing available resources for the best possible returns. We, a SPRO, are in the business of collecting and analyzing useful and reliable data in order to produce political insights. We use cutting-edge and creative methods to accomplish this. Currently, we are utilizing both our staff's expertise and technology to assist elected officials in managing their constituents in an organized manner.

**WHO ARE WE?**

Our management team is made up of graduates from prestigious educational institutions like IIT, IIM, NIT, and universities. Engineers and MCAs from prestigious institutions lead the IT and database management department. Graduates from top institutes of mass communication and political science work as surveyors and data collectors, and experienced social sciences post-graduates oversee the political, social, and economic research division.

**WHAT WE ARE:**

SPRO is a leader in the field of election studies. Our core values of "integrity and loyalty" to our clients are something we believe in and are proud of. We have been in the political consulting business for a few years and have successfully assisted our clients in achieving their objectives, winning elections, meeting public expectations, and rising to the top. We help them assess current trends and shape the image of the leader or candidate, as well as the party's position, using scientific methods. We assess political trends using the most up-to-date methods, provide the best platform for developing a brand leadership image, and equip them with the technology to maintain it.

**OUR VALUES, VISION, AND MISSION:**

Our goal is to provide our customers with hassle-free services. Using a comprehensive management framework, we provide a wide, all-encompassing overview of compiled data to streamline the process of tabulating records.

A effective election campaign relies heavily on polling and scientific studies. This aids in reliably reflecting on the various aspects of the election. Candidates may use research to better understand the political climate in their districts and make decisions based on that information. ... argues that instead of conducting business behind closed doors, it should reach out to voters at the grassroots level to gather information.

Before the election campaign begins, we at our political polling firm carry you the advantages of thorough analysis. One of the most important aspects of the campaigning process is political polling.

**Our Services:**

1. Political Survey and Political Research.
2. **Political Canvassing**
3. **Political War Room Services**
4. **Election Campaign Management**
5. **The Accuracy of Opinion Polls**
6. **Accuracy of Exit Polls**
7. **Election management software:**
8. **Social Media and Election Campaigns**

# POLITICAL ADVERTISING

# DIGITAL MEDIA CAMPAIGN

# COMPREHENSIVE RESEARCH AT BOOTH LEVEL

1. **Skill Development**
2. **Employment Guidance**
3. **Inbound and outbound Election Marketing**

## Political Campaign Consultants for Strategic Canvassing & More

# ELECTION SURVEY AGENCY

**Media Partner and NGO’s Partner:**

**Blog:**

**FAQ:**

**Contact Us:**

**G-mail I.D:** [**padhasrimama21@gmail.com**](mailto:padhasrimama21@gmail.com)

**Contact: 7981611223/8697166298**

**Career:**

We offer internship opportunities to young aspirants who are interested in public policy and governance. If you are selected as a volunteer/associate, your responsibilities will include:

* Assisting the seniors with all the logistical work, background research on relevant topics
* Handle communications with specialists, MPs/MLAs, and partner organizations for the upcoming domestic roundtable programs, budget session of the parliament and academic programs
* Conduct web-based research and provide support materials for preparing related documents for ongoing public policy-related issues
* Draft reports, transcriptions and other knowledge products

The interns will also be provided with placement support after their successful completion of the internship.

**Team:**

**Director**

**JOYDEB PATRA**